

CURRICULUM VITAE

Armando Elizalde Hernández

PERSONAL DATA:

Birth place: Guadalajara, Jalisco, Mexico
Birth date: 3rd of May, 1972
Age: 43
Gender: Male
Status: In relationship
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Mobile phone: +52 (984) 146-8277
Lives in Playa del Carmen since 1995
<http://www.linkedin.com/pub/armando-elizalde/3/578/505>

WORK EXPERIENCE:

- April 2010- **Present:** Volunteering for Taste of Playa, the culinary community event of the Riviera Maya; acting in the executive committee as chair of finances in 2010, and marketing co-chair since 2011. <http://www.tasteofplaya.com/committee.html>
- August 2009- **Present:** Freelance Writer/Blogger and designer of web content, HTML and CMS expert, as well as social media manager. I also do technical translations Eng-Sp and digital art for android or the web. <http://www.veryarticulated.com>
- September 2006- **Present:** Created **SCUBACENOTE TV**, mini documentaries concerning the environmental issues of Quintana Roo and the diving community, as well as promotion of the destination's attractions and gastronomy. <http://www.youtube.com/scubacenetv>
- March 2004-October 2004 **Travel** Back packing throughout South and Central America
- December 2002 - 2009: SCUBACENOTE.COM **owner and operator** of an internet based Independent Contractor Source of underwater video and photo services, as well as cave and cavern diving tours. Nowadays it functions solely as a free information website. <http://www.scubacernote.com>.
- March 2001–December 2002 **Manager** at “*Explora Diveshop*”, Playa Tukan Beach Club, Calle 28 con Zona Federal Maritima, Phone 52 (984) 105-3202 <http://www.exploratours.info>
- December 2000-March 2001 **Tour Guide** in the “Sierra Madre Expediton” giving information about plants, wildlife, history and culture of Mexico, “Vallarta Adventure”, Puerto Vallarta, México, www.vallartaadventures.com.
- October - December 2000 **Travel** Europe and Mexico.
- March 2000 -October 2000 **Instructor and Divemaster**, “*Sinai Dive Club*” Red Sea, Sharm el Sheik, Egypt. Phone 0020 69 699 136 <http://www.diveclub.com/>

January 2000- March 2000 **Travel** Europe and Mexico

December 1998-January 2000 **Chief of Instructors**, “*Seafari Divers S.A. de C.V.*,” Playacar, Playa del Carmen, México, Phone 52 (984) 873 1150, Ext. deportes acuáticos.

March 1998-December 1998 **Divemaster & Cavern-Diving Tour Guide**, “*Scuba Caribe S.A. de C.V.*” RIU All Inclinsive Resort, Playa del Carmen, México, Phone 52 (984) 8731300 ext. Water sports.

October 1997-March 1998 **Divemaster**, “*Seafari Divers S.A. de C.V.*” Playacar, Playa del Carmen, México, Phone 52 (984) 873 1150, Ext. Deportes acuáticos.

April 1997-October 1997 **Divemaster & UW-Video** “ *Seafari Divers S.A. de C.V.*” Cozumel, México, Ph. 52 (984) 873 1150, Ext. deportes acuáticos.

May 1996-April 1997 **Book-keeping Assistant/Snorkel Guide**, responsibilities included sales, cashier, and equipment control. “*Seafari Divers S.A. de C.V.*” Playacar, Playa del Carmen, México. Ph. 52 (984) 873 1150, Ext. deportes acuáticos.

November 1995-May 1996 **Front Desk Clerk** “*Hotel Allegro Resort Playacar,*” Playa del Carmen, México, Ph. 52 (984) 873 0330.

August 1992-November 1995 **Partner**, Exporting of Mexican handicraft and furniture to the USA and Canada, “*GDL EXPORT S.A. DE C.V.*,” Guadalajara, México, Phone 52 333 667 0177.

**ACADEMIC TRAINING/
PROFESSIONAL CERTIFICATIONS:**

December 1999 Certified as **PADI Specialty Instructor** able to teach **Enriched Air Nitrox Diver, Equipment Specialist and Cavern Diver** certifications.

December 1998 **Medic First Aid Instructor.**

December 1998 **Scuba Instructor.** Completed IDC & IE and became **PADI OWSI. Open Water Instructor.**

August 1998 Became a **NACD Full Cave Diver.**

November 1997 Completed **SSI Nitrox Diver** course.

August 1997 Completed the “**First Course of Environmental Education for Instructors, Divemasters and Crew**” in order to do Dive Master work in the Cozumel National Marine Park.

February 1997 Certified as a **PADI Divemaster** and member No. 155408.

December 1996 Attended the clinic "**Recreational Scuba Injuries and Decompression Illness Awareness**" given by Joel Dovenbarger, Director of Medical Services **DAN**.

July 1996 Certified as a **PADI Open Water Diver**.

November 1995 Completed two years of **International Business and Trade** in the *Instituto Tecnológico de Estudios Superiores de Monterrey* courses of study included: *Business Management, Book keeping, Global market awareness, Trade, Economics and Psychology*.

August 1992 **Secretaría de Educación Pública** Public highschool. Courses of study included: *Literature, Universal History, Algebra, Computers, Biology, Politics, Sociology, Chemistry and Physics*.

LANGUAGES:

English 100%, **Spanish** 100%, **Italian** 50%, Presently Studying German.

COMPUTER SKILLS:

HTML web master, dream weaver, animation, Windows, Excel, Word, Scanners, Printers, Digital Video Editing, Photo Shop, Adobe Illustrator, Wordpress, Facebook, Twitter, YouTube.

OTHER:

Welding, coating and finishing metal.
HIFI equipment set up.